Xuan (Joanna) Zhou

UI/UX Designer

CONTACT

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PORTFOLIO

- 🌐 www.jzhougraphic.com *(PW: hireme)*

Cooperate Design Works *(at Baytech Webs Inc.):*
www.inspursystems.com/
www.calwater.com/
www.accu-image.com/
www.coolisys.com/

PROFESSIONAL SUMMARY

- Working experience of **graphic design & animation**; ability to move from concept to execution to support corporate strategic objectives.

- **Design interface** experiences that solve complex design problems with elegance and simplicity; ability to effectively produce **style guides, wireframes, mockups, prototypes, and visual pieces**.

- Fluency in **digital and environmental design**, across multiple platforms and devices; proficiency in a variety of design tools, including **Photoshop, Illustrator, InDesign, Sketch, InVision** and so on.

EDUCATION

- Graphic Design (MFA), Academy of Art University, San Francisco, CA, U.S.A., 2012–2016
- 3D Animation (Bachelor), Jilin Animation Institute, Changchun, Jilin, China, 2008–2012

LANGUAGES

- English
- Mandarin Chinese (Native)

EXPERIENCE

- **UI/UX Designer (Freelancer), Nov. 2018–Present**
  - Design website layout and visual graphics for clients, and provide interactive prototype as needed
  - Schedule meetings with clients to discuss project progress and review samples

- **Creative Designer, Baytech Webs Inc., San Jose, CA, Oct. 2016–Oct. 2018**
  - Participated and accomplished more than 60 websites and mobile applications spanning a variety of industries.
  - Highly organized and independent; able to effectively coordinate tasks to accomplish projects with timeliness and creativity.
  - Conceptual development, direction, and delivery of user experience flows and interaction designs; using typography, color and layout principles effectively to produce design briefs, visual guidelines, wireframes, mockups, prototypes and other artifacts required to develop and evolve user experience designs.
  - Collaborating with creative director, project managers and developers to drive designs to final implementation.
  - Cooperate Projects: Inspur Systems, Inc.; California Water Service Co; Epson

- **Graphic Designer (Contract), Coursera, Mountain View, CA, Aug.–Oct. 2016**
  - Converted online data to catalog for customers; created videos, designed infographics and drew illustrations to create materials for organizing information, and assisted with creating template and design for presentation and proposal.

- **Graphic Designer (Freelancer), Sept. 2013–Dec. 2015**
  - Web designer and Photo retoucher, Yumingtang e-commerce site, China, Sept. 2013–Dec. 2015
  - Graphic designer, Joyue, U.S.A., Jun.–Jul. 2015

SKILLS

Skill	Level	Skill	Level
Visual Ideation	▓▓▓▓▓▓	Illustrator	▓▓▓▓▓▓
UI/UX Design	▓▓▓▓▓▓	Photoshop	▓▓▓▓▓▓
Layout	▓▓▓▓▓▓	InDesign	▓▓▓▓▓▓
Web Design	▓▓▓▓▓▓	Sketch	▓▓▓▓▓▓
Prototyping	▓▓▓▓▓▓	Axure	▓▓▓▓▓▓
Typography	▓▓▓▓▓▓	InVision	▓▓▓▓▓▓
Illustration	▓▓▓▓▓	Lightroom	▓▓▓▓▓
Infographics	▓▓▓▓▓	After Effects	▓▓▓▓
Motion Graphics	▓▓▓▓▓	Premiere	▓▓▓▓
HTML/CSS	▓▓▓	Dreamweaver	▓▓▓▓
Photography	▓▓▓	Maya	▓▓▓
3D Animation	▓▓▓▓	Microsoft Office	▓▓▓▓▓▓